

# Community Profile

Independence, Missouri  
 Independence City, MO (2935000)  
 Geography: Place

Data provided by ESRI

	Independence ...
<b>Population Summary</b>	
2000 Total Population	113,630
2010 Total Population	116,830
2018 Total Population	121,018
2018 Group Quarters	1,206
2023 Total Population	123,994
2018-2023 Annual Rate	0.49%
2018 Total Daytime Population	103,089
Workers	36,706
Residents	66,383
<b>Household Summary</b>	
2000 Households	47,494
2000 Average Household Size	2.37
2010 Households	48,742
2010 Average Household Size	2.37
2018 Households	50,204
2018 Average Household Size	2.39
2023 Households	51,237
2023 Average Household Size	2.40
2018-2023 Annual Rate	0.41%
2010 Families	30,165
2010 Average Family Size	2.97
2018 Families	30,922
2018 Average Family Size	2.96
2023 Families	31,575
2023 Average Family Size	2.97
2018-2023 Annual Rate	0.42%
<b>Housing Unit Summary</b>	
2000 Housing Units	50,310
Owner Occupied Housing Units	64.0%
Renter Occupied Housing Units	30.4%
Vacant Housing Units	5.6%
2010 Housing Units	53,834
Owner Occupied Housing Units	59.5%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	9.5%
2018 Housing Units	55,075
Owner Occupied Housing Units	55.8%
Renter Occupied Housing Units	35.3%
Vacant Housing Units	8.8%
2023 Housing Units	56,074
Owner Occupied Housing Units	56.1%
Renter Occupied Housing Units	35.3%
Vacant Housing Units	8.6%
<b>Median Household Income</b>	
2018	\$50,122
2023	\$56,259
<b>Median Home Value</b>	
2018	\$117,576
2023	\$133,363
<b>Per Capita Income</b>	
2018	\$26,538
2023	\$30,699
<b>Median Age</b>	
2010	39.4
2018	40.6
2023	41.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	Independence ...
<b>2018 Households by Income</b>	
Household Income Base	50,206
<\$15,000	9.9%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	21.0%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	3.0%
\$200,000+	1.9%
Average Household Income	\$63,429
<b>2023 Households by Income</b>	
Household Income Base	51,237
<\$15,000	7.2%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	21.9%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	3.7%
\$200,000+	2.5%
Average Household Income	\$73,755
<b>2018 Owner Occupied Housing Units by Value</b>	
Total	30,748
<\$50,000	6.7%
\$50,000 - \$99,999	32.6%
\$100,000 - \$149,999	30.5%
\$150,000 - \$199,999	12.9%
\$200,000 - \$249,999	6.9%
\$250,000 - \$299,999	4.0%
\$300,000 - \$399,999	3.4%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$143,561
<b>2023 Owner Occupied Housing Units by Value</b>	
Total	31,449
<\$50,000	5.5%
\$50,000 - \$99,999	26.0%
\$100,000 - \$149,999	27.7%
\$150,000 - \$199,999	14.4%
\$200,000 - \$249,999	8.8%
\$250,000 - \$299,999	6.1%
\$300,000 - \$399,999	5.8%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$171,969

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	Independence ...
<b>2010 Population by Age</b>	
Total	116,830
0 - 4	6.8%
5 - 9	6.3%
10 - 14	6.1%
15 - 24	12.4%
25 - 34	13.2%
35 - 44	11.7%
45 - 54	15.0%
55 - 64	12.3%
65 - 74	8.0%
75 - 84	5.7%
85 +	2.4%
18 +	77.0%
<b>2018 Population by Age</b>	
Total	121,023
0 - 4	6.2%
5 - 9	6.0%
10 - 14	5.8%
15 - 24	11.2%
25 - 34	13.8%
35 - 44	11.8%
45 - 54	12.2%
55 - 64	13.9%
65 - 74	10.2%
75 - 84	6.0%
85 +	2.9%
18 +	78.7%
<b>2023 Population by Age</b>	
Total	123,994
0 - 4	6.2%
5 - 9	6.0%
10 - 14	5.9%
15 - 24	10.8%
25 - 34	13.0%
35 - 44	12.6%
45 - 54	11.4%
55 - 64	12.9%
65 - 74	11.4%
75 - 84	6.9%
85 +	2.9%
18 +	78.6%
<b>2010 Population by Sex</b>	
Males	56,123
Females	60,707
<b>2018 Population by Sex</b>	
Males	58,222
Females	62,801
<b>2023 Population by Sex</b>	
Males	59,875
Females	64,119

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

	Independence ...
<b>2010 Population by Race/Ethnicity</b>	
Total	116,830
White Alone	85.7%
Black Alone	5.6%
American Indian Alone	0.6%
Asian Alone	1.0%
Pacific Islander Alone	0.7%
Some Other Race Alone	3.2%
Two or More Races	3.2%
Hispanic Origin	7.7%
Diversity Index	36.7
<b>2018 Population by Race/Ethnicity</b>	
Total	121,017
White Alone	84.4%
Black Alone	5.5%
American Indian Alone	0.6%
Asian Alone	1.1%
Pacific Islander Alone	0.8%
Some Other Race Alone	3.6%
Two or More Races	3.8%
Hispanic Origin	8.7%
Diversity Index	39.8
<b>2023 Population by Race/Ethnicity</b>	
Total	123,994
White Alone	83.2%
Black Alone	5.6%
American Indian Alone	0.6%
Asian Alone	1.3%
Pacific Islander Alone	0.9%
Some Other Race Alone	4.1%
Two or More Races	4.4%
Hispanic Origin	9.8%
Diversity Index	42.8
<b>2010 Population by Relationship and Household Type</b>	
Total	116,830
In Households	99.0%
In Family Households	79.7%
Householder	25.8%
Spouse	17.8%
Child	29.6%
Other relative	3.5%
Nonrelative	3.1%
In Nonfamily Households	19.2%
In Group Quarters	1.0%
Institutionalized Population	0.9%
Noninstitutionalized Population	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	Independence ...
<b>2018 Population 25+ by Educational Attainment</b>	
Total	85,632
Less than 9th Grade	3.0%
9th - 12th Grade, No Diploma	6.9%
High School Graduate	32.6%
GED/Alternative Credential	4.9%
Some College, No Degree	24.7%
Associate Degree	8.2%
Bachelor's Degree	13.3%
Graduate/Professional Degree	6.3%
<b>2018 Population 15+ by Marital Status</b>	
Total	99,187
Never Married	29.7%
Married	46.7%
Widowed	7.7%
Divorced	15.9%
<b>2018 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	95.8%
Civilian Unemployed (Unemployment Rate)	4.2%
<b>2018 Employed Population 16+ by Industry</b>	
Total	55,618
Agriculture/Mining	0.4%
Construction	7.4%
Manufacturing	10.2%
Wholesale Trade	3.2%
Retail Trade	12.2%
Transportation/Utilities	7.4%
Information	1.7%
Finance/Insurance/Real Estate	7.7%
Services	45.1%
Public Administration	4.7%
<b>2018 Employed Population 16+ by Occupation</b>	
Total	55,618
White Collar	56.1%
Management/Business/Financial	11.8%
Professional	16.6%
Sales	10.5%
Administrative Support	17.2%
Services	18.5%
Blue Collar	25.3%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	4.7%
Production	7.3%
Transportation/Material Moving	7.6%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	116,830
Population Inside Urbanized Area	98.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

November 23, 2018

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	Independence ...
<b>2010 Households by Type</b>	
Total	48,742
Households with 1 Person	31.7%
Households with 2+ People	68.3%
Family Households	61.9%
Husband-wife Families	42.5%
With Related Children	16.2%
Other Family (No Spouse Present)	19.3%
Other Family with Male Householder	5.4%
With Related Children	3.3%
Other Family with Female Householder	13.9%
With Related Children	9.2%
Nonfamily Households	6.4%
All Households with Children	29.3%
Multigenerational Households	4.0%
Unmarried Partner Households	7.9%
Male-female	7.2%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	48,742
1 Person Household	31.7%
2 Person Household	33.9%
3 Person Household	14.8%
4 Person Household	10.9%
5 Person Household	5.3%
6 Person Household	2.1%
7 + Person Household	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	48,742
Owner Occupied	65.7%
Owned with a Mortgage/Loan	44.5%
Owned Free and Clear	21.1%
Renter Occupied	34.3%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	53,834
Housing Units Inside Urbanized Area	98.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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		Independence ...
<b>Top 3 Tapestry Segments</b>		
	<b>1.</b>	Traditional Living (12B)
	<b>2.</b>	Rustbelt Traditions (5D)
	<b>3.</b>	Midlife Constants (5E)
<b>2018 Consumer Spending</b>		
Apparel & Services: Total \$		\$82,474,541
Average Spent		\$1,642.79
Spending Potential Index		76
Education: Total \$		\$54,043,974
Average Spent		\$1,076.49
Spending Potential Index		74
Entertainment/Recreation: Total \$		\$124,810,730
Average Spent		\$2,486.07
Spending Potential Index		77
Food at Home: Total \$		\$197,093,269
Average Spent		\$3,925.85
Spending Potential Index		78
Food Away from Home: Total \$		\$134,351,795
Average Spent		\$2,676.12
Spending Potential Index		76
Health Care: Total \$		\$228,105,379
Average Spent		\$4,543.57
Spending Potential Index		79
HH Furnishings & Equipment: Total \$		\$80,499,725
Average Spent		\$1,603.45
Spending Potential Index		77
Personal Care Products & Services: Total \$		\$31,582,834
Average Spent		\$629.09
Spending Potential Index		76
Shelter: Total \$		\$636,872,046
Average Spent		\$12,685.68
Spending Potential Index		76
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$94,204,130
Average Spent		\$1,876.43
Spending Potential Index		75
Travel: Total \$		\$79,179,374
Average Spent		\$1,577.15
Spending Potential Index		73
Vehicle Maintenance & Repairs: Total \$		\$42,039,389
Average Spent		\$837.37
Spending Potential Index		78

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.